

FieldNotes

The Monthly Newsletter of the Maine Society of Land Surveyors

Advertising Rates & Information, Effective January 1, 2024

Key information:

- Please contact Bruce Bourgoine, *FieldNotes* Editor to order advertising or for inquiries at editor@msls.org. Phone inquiries may be made at 207-882-5200
- All ad materials for *FieldNotes* should be emailed, properly sized in PDF format, to editor@msls.org unless other arrangements have been made in advance. Full and spot color advertising is accepted at no additional cost. Bleeds are acceptable on full page advertising only.
- Contact us to be invoiced and to make online credit card payment or mail ad payments to: MSLS, PO Box 420, Readfield, ME 04355. All advertising must be paid in advance, checks may be made out to MSLS; please reference *FieldNotes*.
- We are happy to assist with non-creative basic ad layout assistance at no additional fee and answer any design questions.
- *FieldNotes* is published 11 times per year, monthly January through June, a combined summer issue for July and August, and monthly September through December.
- *FieldNotes* is the primary communication that our approximately 300 members read and rely on for news, Society business, calendar listings, and information published by the Maine Society of Land Surveyors. Your ad will reach active surveying technology, equipment, and service users, business owners and purchasing decision makers throughout the state of Maine.

MSLS assumes no financial responsibility for errors, advertisers should check submitted copy and initial publication, and MSLS may elect to award replacement advertising space for corrected material at its discretion upon request.

Advertising Sizes, Rates, & Discounts:

Ad	Size W x H	Save 25%			Save 50%	
		Single Issue	Six Issues	One Year (11)	One Year (11)	
Full Page	7" x 9.5"	\$100.00	\$450.00	\$550.00		
		\$75.00	\$337.50	\$412.50	Members	
Half Page Vertical	4.5" x 7"	\$60.00	\$270.00	\$330.00		
		\$45.00	\$202.50	\$247.50	Members	
Half Page Horizontal	7" x 4.5"	\$60.00	\$270.00	\$330.00		
		\$45.00	\$202.50	\$247.50	Members	
Half Page Horizontal Back Page	7" x 4.5"	\$80.00	\$360.00	\$440.00		
		\$60.00	\$270.00	\$330.00	Members	
Quarter Page	3.25" x 4.5"	\$40.00	\$180.00	\$220.00		
		\$30.00	\$135.00	\$165.00	Members	
Quarter Page Bottom Strip	7" x 2.25"	\$40.00	\$180.00	\$220.00		
		\$30.00	\$135.00	\$165.00	Members	
Eighth Page Business Card	3.5" x 2"	\$20.00	\$90.00	\$110.00		
		\$15.00	\$67.50	\$82.50	Members	

Deadlines & Publication:

- Advertising materials are due by the 1st day of the month in which publication is intended and July 1st for the July and August summer issue. Actual publication dates vary with each month.

Full Page 7" x 9.5"

Half Page *Vertical* 4.5" x 7"

Quarter Page 3.25" x 4.5"

Half Page *Horizontal* 7" x 4.5"

Eighth Page *Business Card* 3.5" x 2"

Quarter Page *Bottom Strip* 7" x 2.25"

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Size Guide